




JORDAN ENGELKE

 (701) 219-6207

 jordanengelke@gmail.com

 jordanengelke.com

 [linkedin.com/in/jordan-engelke](https://www.linkedin.com/in/jordan-engelke)



TOOLS

- xAPI
- Articulate 360
- Adobe Creative Suite
- Vyond
- GenAI
- Canva
- Slack
- Jira
- Confluence
- LMS Admin
- Intellum & Evolve
- mySkills by Degreed
- Workday Learning
- Microsoft Office
- Google Workspace



PROFESSIONAL EXPERIENCE

SR. LEARNING DESIGNER | TRAVELERS INSURANCE | 2023 – PRESENT

- Lead full instructional design lifecycle, from needs assessment and action mapping through LMS deployment, evaluation, and iteration.
- Develop blended learning programs, live workshops, websites, e-learning courses, job aids, podcasts, and other learning assets for highly technical professional audiences of 10,000+ employees and managers.
- Lead and mentor junior instructional designers, providing design guidance and quality review across multiple concurrent projects.
- Leverage AI tools such as Claude and ChatGPT to decrease production time and increase efficiencies.
- Serve as subject matter expert for WCAG accessibility compliance across the learning organization.
- Partner with senior business leaders and SMEs to scope, prioritize, and deliver custom learning solutions aligned to organizational goals, including onboarding and professional development.
- Use data and AI tools to evaluate and iterate on programs using learner feedback, behavior change data, and impact metrics.

SR. CUSTOMER EDUCATION DESIGNER | VIDMOB | 2022 – 2023

- Designed and launched the internal and external learning strategy, infrastructure, and content ecosystem from the ground up.
- Developed and scaled on-demand learning content for enterprise SaaS clients in a media and creative technology environment, driving a 4,000 percent increase in engagement with online learning modules.
- Delivered interactive learning experiences and workshops grounded in adult learning theory and behavioral change principles.

INSTRUCTIONAL DESIGNER & CONTENT WRITER | PEDAGO | 2020 – 2022

- Designed and implemented eight comprehensive educational programs that continue to reach hundreds of learners annually, including courses on managing bias in AI.
- Collaborated with cross-functional teams, external contractors, and subject matter experts to ensure instructional quality and consistency.

SR. PROJECT MANAGER | INSTITUTE FOR INTERGOVERNMENTAL RESEARCH | 2019 – 2020

- Directed multi-stakeholder partnerships with federal agencies, managing timelines, compliance requirements, and delivery of learning programs.
- Led the creation of an online certification program educating more than 250 federal employees annually.
- Ensured legal compliance, confidentiality, and effective communication while navigating complex federal government environments.



EDUCATION

Master of Business Administration Quantic School of Business & Technology
Master of Arts in English Washington State University
Bachelor of Arts in English North Dakota State University *Summa Cum Laude*